



Safer Internet Day 2010

‘Think B4 U Post!’

Safer Internet Day 2010 celebrates the theme "Think B4 U Post". Once an image is posted online, it's hard, if not impossible, to take it back. Anyone can see it. The goal is not to prevent young people from using these sites, but to make them aware of the risks of sharing personal information online and to encourage them to control their online identity by thinking carefully about the consequences.

Celebrating the February 9th as "Safer Internet Day" and in the context of its social responsibility and its efforts to inform the public about Internet issues, Cytanet in collaboration with the CNTI and the Cyberethics program, organized a conference on personal data protection on Tuesday (in Greek) and on Wednesday 10 February 2010 (in English), in Nicosia. The conference aimed at the general public and, in particular, at young people whom we wished to help understand the concept of personal data and the need to protect it. It also aimed at all those bodies that influence the character of young people and society in general so that measures are taken to ensure a safer cyber environment. The topic of the conference was analyzed in relation to the Internet, the theft of personal data and measures that can be taken to protect personal information.

First presenter at this event was Mrs. Goula Frangkou, delegate of the office of Commissioner for personal data collection, which discussed about personal data, laws, rights and obligations. Second presenter was Dr. Michael Vafopoulos, coordinator of the post-graduate programme in Web science at the Aristotle University in Thessaloniki that discussed about social networks, options and opportunities in real life. Following Dr. Vafopoulos was Mr. Nikos Vasilakos, reporter and counselor for www, representing Internet Now! and president of the Association of Hellenic Internet Users. After the presentations followed a discussion between the presenters, the audience and a panel of six students (2 from the Cyprus children parliament) coordinated by Mr. Yiannis Laouris, that led to a very interesting and productive discussion.

Latest News

02/02/2010

Mr. Laouris appeared at the afternoon radio show 'Entos kai ektos' at RIK1 to promote the project and the events for the SID 2010.

04/02/2010

Cyprus Weekly article titled 'Think before you post'. Informed the public about the coming Safer internet Conferences and the cause of the SID 2010.

05/02/2010

TV appearance by 3 CNTI representatives of the Cyberethics project at the Biz Emeis afternoon bi-communal program at RIK1 to promote the project and its cause.

07/02/2010

Cyprus mail article titled 'Parents: Where are your kids in Cyberspace?'. Informed the public about the coming SID 2010 and tips for parents.

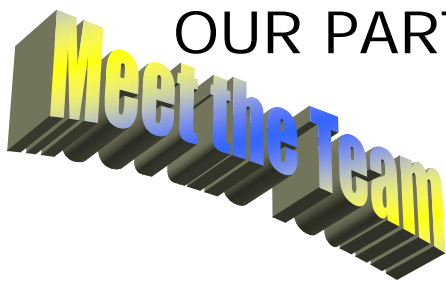
09/02/2010

TV appearance on the midday show 'Mera Mesimeri' of Ant1 to promote the project, its cause and SID 2010.

10/02/2010

Starkibris Newspaper article titled "A Project about safer Internet Use" discussed about the Cyberethics its Helpline and Hotline project and SID 2010.





OUR PARTNERS & Associated Partners

In this part of the issue we present one or two of our partners or associated partners.

The next issue will shift focus to another part of our team. Take a moment to familiarize yourself with our unique yet symbiotic missions. Our strength comes from our diversity and the rich history each of us bring to the collaboration.

FOCUS ON

The Cyprus Children Parliament

The Cyprus Children parliament is being organized by the Pancyprian Coordinating Committee for the Protection & Welfare of Children, which heads their meetings.

The Cyprus Children parliament has agreed to participate in the Cyberethics project as the representing Youth panel for safer Internet. The Children parliament has been active in Cyprus since November 2001 and it currently has 56 Greek-Cypriots, 24 Turkish-Cypriots and 1 Maronite, 1 Armenian and 1 Latino (as observers) members. Every district has its representatives, 24 for Nicosia and Kerynia, 12 for Limassol, 5 for Larnaca, 11 for Ammohostos and 4 for Pafos. Their activities as the safer internet youth representatives began as participants to the panel of SID 2010 conferences and in many radio shows.



Visit our Website

www.cyberethics.info



report illegal or annoying uses on the internet at
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CyberEthics News

Developing Indicators for Safer Internet Projects 2009-2013

Two CyberEthics representatives, were invited as experts to the working group for improving the current methodology for project assessment.

The Directorate General Information Society and Media of the European Commission launched the working group 'Developing Indicators for Safer Internet Projects 2009-2013' in order to improve the current methodology for project assessment. The first workshop took place on the 25th of January 2010 in Luxembourg. The working group consists of the INHOPE/INSAFE coordinators and two members from each of the networks (awareness centres, hotlines and helplines).

Two members of the CyberEthics team are among the eight experts: Antonis Loizou, coordinator of the SafenetCy hotline and Tatjana Taraszow, Educational Material Developer.

Following issues were discussed during the first workshop:

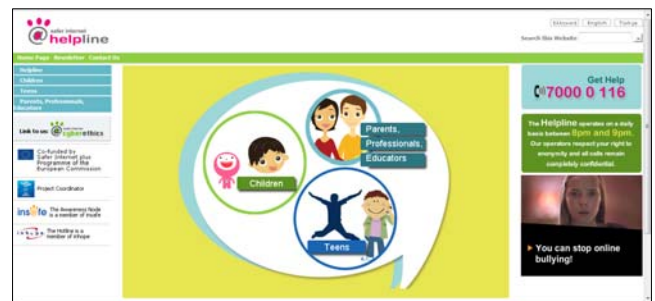
- Inputs, Outputs, Outcomes and Indicators of the *current* projects of INHOPE, INSAFE and Helplines
- Effectiveness and consistency of the use of current assessment and measurement tools
- Indicators for (a) self-assessment and (b) project assessment
- Development of SMART indicators and impact measurements for INHOPE, INSAFE and Helplines - for self-assessment and project assessment as well as for comparison at European level

The second workshop of this working group is planned for mid March 2010.



Safer Internet Helpline

The Helpline has been officially fully operational since the 6th of July, 2009. A trilingual website has also been developed and was completed in May, 2009; however a series of upgrades ensued in order to provide better quality information and services. The website is currently in its final form.



A series of training sessions were run in April and May in order to ensure that the operators were fully familiar with their duties and the guidelines that they would have to follow when operating the Helpline. One operator also participated in a two-day training conference in Warsaw, Poland, and acquired further knowledge regarding the activities and methods of other European Helplines.

As of November 2009, the Helpline now offers the capability for the public to communicate with the operators (between 8pm-9pm) by phone and via a chat widget on the Helpline's homepage. This was implemented after being informed during past conferences that the majority of Helpline reports and counseling actually take place through forums and chat applications as opposed to the telephone.

The Helpline currently operates **7 days a week** between the hours of **8pm-9pm** and is run by a team of 7 individuals. The Helpline's number is **7000 0116**. A complementary trilingual website has been designed and is online at the URL www.helpline.cyberethics.info.



European News

e-skills: European Week 2010 underlines e-skills' potential to help Europe's economic recovery

European e-skills Week 2010, from March 1-5, aims to review the EU e-skills strategy's achievements in terms of digital literacy and boosting the e-skills of all EU citizens, to share experiences, build links and mobilise stakeholders across the EU. The official launch of the European e-Skills Week at CeBIT, the world's largest digital tradeshow, in Hannover, Germany, on 2 March 2010, marks the culmination of a campaign of more than 200 events and activities such as conferences, web seminars, company executive tours to schools and workshops. European e-Skills Week is the result of a coordinated effort by the European Commission, governments, industry and educational establishments to inform the European public about the critical role ICT skills play in securing Europe's future economic competitiveness. A broad range of activities across 35 countries in Europe will highlight the demand for skilled ICT users and professionals. Public authorities, ICT companies and educational institutions have together engaged in hundreds of activities, training events and competitions to inspire people to discover e-skills (such as using the internet) from their youth to retirement .

On the occasion of e-skills Week 2010, Vice-President Antonio Tajani, Commissioner for Industry and Entrepreneurship, Neelie Kroes, Commissioner for the Digital Agenda and Androulla Vassiliou, Commissioner for Education, Culture, Multilingualism and Youth, issued a joint statement: "Improving digital literacy is crucial to Europe's future. We must invest in the e-skills of all EU citizens to make sure that no one is left behind as the economy goes digital. Digital literacy and media literacy are crucial components of digital inclusion: people should be able to use computers and the internet, while understanding how the web actually works and how to assess the online information."

European News

Think before you post! How to make social networking sites safer for children and teenagers?

Safer Internet Day

Strasbourg, 9 February 2010

Ladies and gentlemen,

I am pleased to open the 7th edition of Safer Internet Day, together with Mrs Angelilli. I am particularly grateful to the European Parliament for hosting this important event. Allow me also to congratulate Mrs Angelilli on her appointment as the European Parliament's Mediator for International Parental Child Abduction. This is a clear sign that children's rights will remain high on the agenda of the European Parliament. Jointly we will ensure that children's rights are kept high in the European Union's agenda. It is one of our most important duties as politicians to ensure the protection of children's rights.

The Safer Internet Day is now a global event celebrated in more than 60 countries worldwide. This year's theme, Think before you post! shows our determination to empowering young people to manage their online identity in a responsible way. Why is this important you may ask?

Most of the 75% of Europe's youngsters who go online ¹ are enthusiastic users of social networking sites. These communication tools offer children and teenagers new opportunities to be creative and to express themselves freely. However publishing personal information or pictures may lead to embarrassing or even traumatic situations. Young people do not always realize the risk that online images and videos may circulate beyond their control and knowledge. Posting photos from what may have been an unforgettably fun moment may have future unintended consequences such as the way a potential employer will consider job applications years from now. That future employer may be looking to an innocent teenager moment and wrongfully profile the job applicant.

Regular internet use in the EU has grown from 43% in 2005 to 56% in 2008, according to the EU's Digital Literacy Report and the Digital Competitiveness Report. 43% of the population now use the internet daily, with higher rates among the young. However, large gaps still remain. People aged 65-74, the economically inactive and those with the least education are the most digitally excluded.

Demand for e-skills has boomed in recent decades - there are almost 4 million ICT professionals in Europe, more than double the level for 1995. These experts increasingly work in fields like the automotive, banking, finance, graphic arts and media sectors - and other ICT user industries - (54.5%) and less than half now work in the traditional ICT industry (45.5%).

Read more from the European Commission website : <http://europa.eu/rapid/pressReleasesAction.do?reference=IP/10/220&format=HTML&aged=0&language=EN&guiLanguage=nl>



Call at 7000 0116 for help
www.helpline.cyberethics.info

It is the individual, whether an adult or a child, who is primarily responsible for protecting the privacy of their data. It is therefore important to empower children and teenagers to be in control of their own online identity.

This has been the primary purpose of the Safer Internet Programme since 1999. For over 10 years Safer Internet has been supporting multiple awareness-raising campaigns.

- First, the INSAFE network of awareness centres has been informing children, parents and teachers about online risks, such as privacy risks, cyberbullying and grooming. In most of cases the INSAFE centres have also been managing helplines giving children and parents personalised advice.
- Secondly, and in response to an increase in the numbers of reports of "cyberbullying" the INSAFE network ran the "Block bullying online" campaign encouraging teenagers to report cases of online harassment. This campaign was broadcast on more than 200 TV channels and runs in 200 websites in Europe.

Awareness-raising is always a good start but more also needs to be done by other stakeholders such as industry and providers. Industry needs to make available to children and teenagers the tools and the information enabling them to behave in a responsible way online.

For over five years, I have been strongly encouraging technology and service providers to adopt self-regulation and sign up to best practices. I am pleased to see that two major self-regulatory initiatives in this field are now bearing fruit:

- First, the " European Framework on Safer Mobile Use by Younger Teenagers and Children " in 2007. This self-regulatory agreement by mobile operators is now yielding significant results. 80% of operators put in place measures to control child access to adult content and more than 65% of the signatories produce educational material about safer mobile use. Implementation of this agreement at national level will continue to be monitored.
- Second, the " Safer Social Networking

Principles for the EU ". This is the agreement on social networking sites signed by 20 social networking companies running major sites in Europe such as Facebook, Myspace Netlog, Piczo, Skyrock, Dailymotion, Tuenti, VZnet Netzwerke, and Microsoft. The aim is clear: to improve the safety of minors whenever using social networking sites in Europe. Most of these companies have provided the Commission with publicly available self-declarations on how they are implementing this agreement.

- 24 out of 25 services make it easy for users to block other users and make it easy for users to change their privacy settings. Users can therefore choose whether the entire world or only their friends are able to see what they post online.

Read the rest of Mrs. Viviane Reding speech at the European Commission website:

<http://europa.eu/rapid/pressReleasesAction.do?reference=SPEECH/10/22&format=HTML&aged=0&language=EN&guiLanguage=en>



report illegal or disturbing uses on the internet at

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Our









Hotline

or call our Hotline



Our Partners.....

 <p>CYTA Is a corporate body established in Cyprus by Law and is responsible for the provision, maintenance and development of telecommunications facilities, both local and overseas.</p>	 <p>Ministry of Education and Culture – Cyprus Pedagogical Institute A government organisation responsible for doing development trainings in all parts of the Educational system of Cyprus as well as to the general public.</p>	 <p>The Olive Branch A Turkish Cypriot organization who facilitates in the North of the island. This organisation is responsible for the promotional activities for the Safer Internet programme in North Cyprus.</p>
 <p>Pancyprian Coordinating Committee for the Protection & Welfare of Children was formed in 1994 by the District Committees working on children's issues since 1979, with the aim to coordinate all district and national activities.</p>		 <p>C.N.T.I., Cyprus Institute Established in 1992 by a team of repatriated Cypriot scientists, the Cyprus Neuroscience & Technology Institute has a future-oriented ideology. It conducts projects in areas related to the human brain and learning, technology and social change, global society, conflict transformation and global peace.</p>

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